

Workshop on strategic communication, bounded rationality and complexity

September 22- 23, 2022

Organisers: Régis Renault, Alessandro Ispano
THEMA, CY Cergy Paris Université
Marie Laclau, Frédéric Koessler
HEC PARIS

Location: *Les Chênes building 1, 4th floor, **Room A406**,*
CY Cergy Paris Université,
33 Boulevard du Port 95011 Cergy-Pontoise FRANCE

Program

Thursday 22 September

12:30-14:00 Welcome lunch at CY Cergy Université-Les Chênes building 1, 2nd floor

14:00-17:30 session 1 (chair: Frédéric Koessler)

14:00-15:00 “Score Disclosure”, **Levent Celik**, City University of London (joint with Mikhail Drugov)

15:00-16:00 “Sparking curiosity or tipping the scales? Targeted advertising to rationally inattentive consumers”, **Andrei Matveenko**, University of Mannheim (joint with Egor Starkov)

16:00-16:30 **Coffee break**

16:30-17:30 “Communication on networks and strong reliability”, **Marie Laclau**, HEC Paris (joint with Ludovic Renou and Xavier Venel)

19:30 **Dinner in Paris**

Bourgogne sud, 14 Rue de Clichy, 75009 Paris (next to Gare St-Lazare)

Friday, 23 September

09:00-09:30 **Welcome coffee at CY Cergy Université-Les Chênes building 1,
4th floor - A406**

9h30-13h session 2 (chair: Alessandro Ispano)

09:30-10:30 “Informed Information Design”, **Frédéric Koessler**, HEC Paris (joint with Vasiliki Skreta)

10:30-11:30 “Information design for platform recommendation with dynamic cross-consumer Externality”, **Chen Lyu**, University of Wisconsin

11:30-12:00 **Coffee break**

12:00-13:00 “Disliking to disagree”, **Kiryl Khalmetski**, University of Bath (joint with Florian Hoffmann and Mark T. Le Quement)

13:00-14:00 **Lunch**

14:00-17:30 session 3 (chair: Marie Laclau)

14:00-15:00 “Narrative Persuasion”, **Kai Barron**, WZB Berlin (joint with Tilman Fries)

15:00-16:00 “Subjective Causality in Choice”, **Heidi Thysen**, NHH (joint with Andrew Ellis)

16:00-16:30 **Coffee break**

16:30-17:30 “Belief identification with state-dependent utilities”, **Elias Tsakas**, Maastricht University