



3rd Annual Workshop, Friday April 8th, 2011

History of ‘Economics as Culture’

Université de Cergy-Pontoise,
Les Chênes II, Salle des Thèses

10:00-10:30 am: Welcome, coffee and pastries

10:30-11:30 am

Christopher Burke

(University of Reading – Dept of Typography and Graphic Communication)

The Linguistic Status of Pictorial Statistics

11:30-12:30am

Emma Helena Minns

(University of Reading – Dept of Typography and Graphic Communication)

Picturing Soviet Success: Soviet pictorial statistics 1931-1940

12:30-2:00pm: Lunch

2:00-3:00 pm

Sophie Cras

(Université Paris I – Dept of art history)

“Artistic Shareholding” Experiments in the 1960s

3:00-4:00 pm

Arnaud Orain

(Université de Bretagne Occidentale – Dept of economics)

**Success in, or with the help of Rhetoric and Belles-Lettres?
A Case Study of Eighteenth Century French Economists**

4:00-4:15 pm: Coffee Break

4:15-5:15 pm

Gül Karagoz – Kizilca

(SUNY Binghamton and Ankara University)

**Bringing the Public into the Arena of Politics:
Ottoman Newspapers and the Quest for Fiscal Responsibility for an Emerging Voice of
“the Public”**

Organizers : Yann Giraud & Loïc Charles (historyofeconomicsasculture@gmail.com)